

Grand Opening

You are opening a new store (of your choice) in the downtown area. It is your responsibility to market your new store through the use of your desktop publishing skills. Utilize your creativity to construct attractive and informative documents. The requirements for publication are listed below.

One-Page Flyer and Business Card

1. Business Name, Logo, and Slogan
2. Location, Web Address, Phone Numbers
3. Consistent Themes, Colors, and Fonts
4. Relevant Graphics and Images

Two-Page Newsletter

1. Business Name, Logo, and Slogan
2. Location, Web Address, Phone Numbers
3. Consistent Themes, Colors, and Fonts
4. Relevant Graphics and Images
5. Store Biography



Three-Panel Brochure

1. Business Name, Logo, and Slogan
2. Location, Web Address, Phone Numbers
3. Consistent Themes, Colors, and Fonts
4. Relevant Graphics and Images
5. Store Features
6. Store Biography

***The Local Chamber of Commerce will be awarding \$1000.00
to the best store's grand opening!***